CHAMBERNOTES

A Monthly Newsletter of the Delaware Area Chamber of Commerce

August 2016

Sustaining Members

Industry Exclusive
Platinum Level



Gold Level





Silver Level





Bronze Level







The Delaware Area Chamber of Commerce Established 1907





Chamber EXTENDS early bird advertising special

The Chamber is preparing its ad campaign for the publication of the 2017 Community Profile and Membership Directory. In order to ensure the accuracy of information published in the directory, the Chamber will be sending the primary contact of each membership an email requesting verification of the info in the Chamber's database.

Ad sales are administrated through the Chamber office, with office manager Sara Vaught as point person. To jump start ad sales and pass along savings to the membership, the Chamber is **EXTENDING** our early bird special. Ad prices remain at 2012 levels, but **ads purchased and paid for by August 31, 2016 will receive a 5% discount.** Artwork does not have to be turned in by August 31, but a

commitment to the ad purchase must be made.

We'll be following up with email reminders so you have several opportunities to be reminded of this special offer. Linked is the Ad Agreement Form for those of you ready to move forward with reserving your ad at the special price.

We'll be working again with <u>Gayle Holton Designs</u> who will continue to offer special pricing for ad prep for those of you who need art created for your ad.

Click here for the <u>advertising agreement form</u>

Contact Sara at <u>dacham</u>-<u>ber@DelawareAreaChamber.com</u> with questions and to return your ad form.

For a look at this year's directory, <u>click</u> <u>here.</u>

Volunteers still needed for Chamber's IRONMAN station!

IRONMAN 70.3 Ohio scheduled for Sunday, August 21, 2016. The IRONMAN 70.3 Ohio triathlon begins with a single-loop, 1.2-mile swim in the calm waters of Delaware Lake. Athletes will then embark on a flat



and fast 56-mile bike course that includes a few technical sections along the way. The course will wind through Delaware, Marion and Morrow counties before returning to Transition 2, located at Ohio Wesleyan University's Selby Stadium. Finally, athletes will take on a double-loop, 13.1-mile run course with gently rolling hills. The course offers scenic country views and an amazing finish inside Selby Stadium.

At its April meeting, the Chamber's board of directors agreed to "adopt" one of the volunteer needs and to fill that responsibility with eager Chamber members. **The Chamber will fill the 2:30-7:00pm slot of checking in athletes on Friday, August 19.** Eighty-two volunteers are needed over two shifts: 2:30-4:30 and 4:30-7:00 pm. Click here for details and sign up. Shifts are on a first-come basis and, please, only firm commitments. Join fellow Chamber members as they help the City with this amazing event.

Advertisers in this issue

Anthem Blue Cross/Blue Shield
Black Wing Shooting Center
Dawson & Myers
First Citizens National Bank
Hetter Heating & Cooling
HW&Co.
IT made REAL
Maloney + Novotny
Massage Envy Spa—Lewis Center
OhioHealth

arah Moore Community chooley Mitchell of Columbus

Our Vision

The Delaware Area Chamber of Commerce shall be the region's business leader and business community voice.

Our Mission

The Chamber serves as the visionary leader for programs and services benefiting our members by promoting and advocating a favorable business climate, quality of life and the orderly growth and

2016 Board of Directors Executive Committee

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Richwood Bank

Tony Eyerman, Chair-elect

Eyerman Planning Associates LLC

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Ken Barton, Treasurer

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740-369-6221
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www.DelawareAreaChamber.com







Delaware Area Chamber of Commerce Business Education & Development Committee

presents

Will Ohio's new medical marijuana law lead to medical marijuana use in the workplace?

presented by

Tracy Stott Pyles and Kevin Griffith, Littler

The governor recently signed legislation allowing marijuana in the workplace. But what's the employer's responsibility? When and under what circumstances will it be enacted? Get the facts before you panic.

Tuesday, August 9, 2016, 7:30 am—8:30 am at the Chamber 32 South Sandusky Street, Delaware 43015 There is no charge to attend, but reservations ARE required to ensure seating

Click here to register or call 740-369-6221 or email

dachamber@DelawareAreaChamber.com

Deadline to register is August 5, 2016



You are invited to attend a program of the Delaware Area Chamber of Commerce

presenting

Ohio US Representative Pat Tiberi

The Chamber welcomes the Congressman back to chat with the Chamber

Sponsored by



Thursday, August 18 2016, 11:45am—1:00pm at SourcePoint 800 Cheshire Road, Delaware 43015 Cost includes a buffet lunch ~ Check-in begins at 11:45 Chamber members: \$15 Non-Chamber members: \$20 Deadline to register is August 15, 2016

Cancellations after August 15 and no-shows will be charged.

<u>Click here to register</u> or call 740-369-6221

or email dachamber@DelawareAreaChamber.com

August Business BEFORE Hours

Start your day on Thursday, August 4 by networking when <u>Goodwill</u> <u>Industries</u>, 1135 Columbus Pike,



Delaware, 43015, hosts the monthly Business Before Hours. Food, networking – bring lots of business cards to share. The event is held from 8:00am - 9:30am. Please let us know you'll be attending. Click here to register.

August Business AFTER Hours

End your business day and join us for networking on August 18 when we join our host, the <u>Delaware</u> <u>County Historical Society</u> at The Barn at Stratford (formerly <u>Garth's Auction</u>) 2690 Stratford Road Delaware 43015. Enjoy refreshments, food and networking. Bring lots of business cards to share.



The event is held from 5:00pm—7:00pm. Please let us know you'll be attending. Click here to register.



The Supervisor Six Pack - 100 Series

Does your business rely on supervisors who were good performers who were promoted into leadership?

Have these individual contributors been trained and coached to be effective supervisors?

Could your technicians help you grow your business if they had the skills to be better leaders?



The Supervisor Six Pack – 100 Series provides six 2-hour sessions to expose your supervisors and leads to fundamentals required to transition from a technician to an effective leader for your business. The program includes:

- \Rightarrow 7 Roles of a Supervisor
- ⇒ Establishing Yourself as the Leader
- ⇒ Common Purpose Everyone Wanting to Move in the Same Direction
- ⇒ Communicating for Understanding
- ⇒ Dealing with Conflict
- ⇒ Planning Work and Activities

This program is available for \$200 per participant. Participants will be expected to complete program exercises between sessions that apply to their job. Successful participants will receive a 100 Series Certificate. The program will run from 8:00-10:00am for six consecutive Monday mornings beginning September 12. Attendees must prepay to be eligible to participate and must complete all six sessions to receive the 100 Series Certificate. The series will be facilitated by Brad Schneider.

Click here to register by August 31, 2016

About Brad Schneider - The Growth Coach of Central Ohio



With 20 years of organization development experience, Brad Schneider has coached and developed leaders in businesses in the manufacturing, professional services, financial, IT, and retail industries. The Growth Coach provides him the opportunity to apply his vast coaching and organization development experience to help small and mid-

size organizations to exceed their personal and organizational goals.

He has earned the SHRM-SCP and SPHR certifications from the Society of Human Resource Management and the Human Resources Certification Institute as a Senior Practitioner in business strategy implementation, business process design and implementation, and leadership coaching/development.

Risky Business -- How climate change may threaten your business

The debate about climate change is pretty much fizzled out; there's no serious dispute about whether or not it exists, says our July Third Thursday luncheon presenters from the Delaware chapter of Citizens Climate Lobby. The Citizens Climate Lobby is a non-profit, non-partisan grassroots advocacy organization focused on national policies to address climate change.

Speaking on behalf of proposed federal legislation were CCL members Marianne Gable, Dr. Alice Frazier, Michael Schaal, and John Krieger. The bipartisan legislation would create a fee structure at the point of entry

John Krieger. The bipartisan legislation would create a fee structure at the point of entry of carbon emissions and divide the fees dollars equally among all households. A family of four, for example, would receive about \$288 a month. That household creates jobs by using their increased purchase power on consumer goods.

Thank you to our luncheon sponsor



The harm global warning brings to business include increased sick days and health care costs; the emotional costs of severe weather's impact on communities and costs to rebuild. Severe weather events cause flooding and the crime that comes with it. It's in everybody's interest to share the burden of lowering carbon emissions. Even if this particular legislation never sees the light of day, it should be a springboard for an aggressive solution.

Thank you to Marianne, Alice, John and Michael, our very gracious presenters. Click here to view the presentation slides.

Chamber Before Hours



<u>Sarah Moore Community</u> was the gracious host of the July Business Before Hours. Director Aric Arnett and staff provided delectable breakfast created by their

house chef. Attendees also had the chance to use Microsoft's Xbox Kinect "game" specifically designed to help residents with balance, posture and core development. This alternative is a fun option to traditional physical therapy protocols. Sarah Moore is proud to be a part of the Central Ohio family of Ohio Presbyterian Retirement Services Commu-



nities family. Thank you to Aric and his staff for a great beginning of the day. <u>Click</u> here for more photos.

Chamber After Hours

The Chamber was banking on a good time at the Chamber's July Business After Hours, and <u>Fidelity Federal Savings & Loan Association</u> did not disappoint. Food galore, adult refreshments and a peek at the bank's most recent renovations provided a grand networking environment. FFSL's remodeled lobby includes a cozy con-



versation area complete with refreshments, and a scrolling screen of pictures spanning the bank's 130 year history. Part of the renovation included the exterior which was accomplished with a grant from the City of Delaware's façade grant program. Bank president Ana Babiasz's pride in the bank's long history that blends with up-to-date technology was clear. Thank you to Ana and her staff for a terrific event. Click here for more photos.



Looking for product or service? Look to your fellow Chamber members first. The Chamber exists for and by its members check here before you buy.

Having trouble clicking newsletter links?

If you have been having difficulty accessing links from the electronic newsletter, you may need to try the "alternative" version. Smartphone, tablet, Google Chrome, Microsoft Edge, and Firefox users should use the main version of the newsletter. Internet Explorer users can us the alternative version available from the newsletter email or found right below the main newsletter link from our newsletter webpage. Let us know of any other newsletter issues by contacting Sara at 740-369-6221 or email at dachamber@DelawareAreaChamber.com.

Chamber endorses income tax levy

At its June meeting, the Delaware Chamber board of directors endorsed the <u>City of Delaware's</u> plan to ask voters for an income tax levy dedicated to transportation projects. Projects vital to resolving traffic congestion cannot go forward at current funding levels. The levy in November will ask voters to approve an income tax increase of .15



percent. This portion of the income tax collected may be used only for its stated purpose: maintenance and resurfacing; transportation connections; and to leverage state and federal dollars to take on the big projects like The Point as it's become known; East Central Ave., and other projects that can alleviate congestion as well as maintain current roads. The tax increase will cost a household income of \$50,000 roughly \$75 per year and generate about \$2.2m annually. And the 2% income tax puts Delaware in line with other cities in Central Ohio.

The kind of economic growth that the City has experienced is both the good news and the other news. The increased need for attention to schools, social services and infrastructure cannot be overlooked as the benefits of a healthy local economy are enjoyed. The Chamber board supports the levy because it makes sense for all the reasons that the City has outlined.

Click here to read the City's outline, FAQ and project schedule.

Reminder to respond to database update

Don't forget to respond when our office sends the primary contact of your membership an email requesting verification/update of the information we have in our database. We work hard to ensure the directory is accurate and so each summer we ask you to verify and/or make changes to your information. Watch your email for it.

And don't miss the early bird discount on advertising in the directory. Click here for details.

Member ranked one of the largest accounting firms in the nation



Maloney + Novotny, one of Ohio's largest full-service CPA and business consulting firms, is pleased to announce that it has been named among INSIDE Public Ac-

counting's (IPA) Top 200 Public Accounting Firms in its sixth annual rankings survey. IPA 200 Firms are ranked by U.S. revenues, with \$15 million being the minimum to make the list this year. Maloney + Novotny debuted this year on the IPA 200 at No. 163. They moved up the rankings from 184 last year.

Matthew J. Maloney, the firm's managing shareholder, had this to say about the ranking: "We are pleased to be included among the IPA 200. Maloney + Novotny's success can be attributed to our outstanding employees and the confidence and trust our clients have in our work and service."

This year, more than 500 firms participated in the IPA annual survey and analysis of firms, according to Kelly Platt, the publisher of IPA, the IPA 200 averaged 5.4% top-line growth and 4.7% growth in the bottom line. IPA 200 firms range from \$15 million to \$32.4 million in revenue and range in size from 58 to 235 staff. Collectively, they account for more than 11,600 staff across the nation, down 3% from last year.

Chamber accepts board applicants

The Chamber's Nominating Committee is accepting Letters of Intent from members interested in serving on the board of directors beginning January, 2017. The Letter of Intent is the first step in the nominating process. The Nominating Committee will vet applications and invite qualifying members to interview. If you're interested in submitting a Letter of Intent, please call Holly at 740-369-6221 or via email to hquaine@DelawareAreaChamber.com. The Chamber will accept Letters of Intent until September 15, 2016.

Looking for product or service? Look to your fellow Chamber members *first*. The Chamber exists for and by its members— *check here* before you buy.



Men are afraid to take parental leaveguess why

Men not taking time off to care for newborns, it turns out, is a difficult cultural norm to overcome. Parental leave policies that offer the same amount of time off to all new parents are on the rise. Yet fathers still don't want to take it.

They're afraid. Men still think their careers will suffer if they take leave, according to a new Deloitte survey out this week. More than a third of the 1,000 respondents said they felt that taking leave would "jeopardize their position" at work. More than half said it would be perceived as a lack of commitment, and another 41 percent worry they would lose opportunities on projects.

These fears aren't unfounded. Women have historically been penalized for taking time off for all the reasons cited by men: Parental leave often jeopardizes their position, deprives them of opportunities, and places them at a disadvantage to nonmoms.

In fact, countries that offer more liberal parental leave policies have larger pay gaps, according the Organization for Economic Cooperation & Development, because women tend to take more time off than men. It follows, then, that if men act like women, they will also face the same discrimination. Hence the fear.

But men actually have less to worry about, it turns out. Research has found that having a child boosts men's careers. Dads get a "fatherhood bonus:" Their earnings increase more than 6 percent for each kid they have, one study found. Part of that has to do with the fact that many don't take time off. But men are also perceived differently than women for having kids. Source: Bloomberg terminal

Dads are seen as being responsible, while moms are perceived as distracted.

Parental leave policies are supposed to even out these imbalances, ensuring that new moms aren't the only ones putting a dent in their career. All-encompassing leave policies shift some child-care responsibilities onto men, so they too can be seen as having priorities other than work. Everyone loses, so everyone wins.

"It has been historically difficult for women," said Deepa Purushothaman, the head of Deloitte's Women Initiative, said. "By encouraging all of our employees to take it, more women will take it." The absence from the office of men and women alike theoretically helps close the gender pay gap.

Of course, all of this works only if men actually use the benefit, which, for competitive reasons, they have been hesitant to do. But the male fear factor is slowly changing: About a quarter of eligible dads are taking advantage of California's paid family leave, up from 17 percent five years earlier.

Companies offering parental leave have also attempted to remove some of the stigma. Both Etsy Inc. and Twitter Inc., which this year expanded their leave policies, train managers to avoid bias against working parents and to support their careers while they care for newborns. Other organizations lead by example: Facebook Inc.'s chief executive officer, Mark Zuckerberg, took two months off to care for his child.

"What I'd like to see is we encourage both our men and women to take it, where it is OK for both genders to take generous parental leave," said Purushothaman. "It's something as a culture we need to stress and make easier to do."

Our Values

- We will treat all of our relationships with honesty, respect and fairness;
- We will be actively involved in our community and will be leaders in identifying and addressing issues of community and regional concern;
- We will foster partnerships to improve the economic well-being and quality of life in the community;
- We will hold the business needs of our membership to be our highest priority;
- We will remain committed to fostering a rich sense of community and an unrivaled quality of life;
- We will stay connected to our membership communicating information and opportunities to our members, public policy leaders, and the residents of the greater Delaware community;
- We will be an inclusive organization, sustaining a diverse membership by welcoming all interested parties to become involved and encouraging a variety of thoughts and viewpoints: and
- We will be trustworthy and responsible stewards of the Chamber's funds, seeking to direct resources with wisdom and integrity.



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US News and World Report ranks Delaware County's school districts among the best in the nation

The U.S. News rankings include data on more than 21,000 public schools in 50 states and the District of Columbia. Schools were awarded gold, silver or bronze medals based on their per-

formance on state assessments and how well they prepare students for college. It's more of a sense of pride than a surprise that Delaware County school districts are among the best in the nation.



In the <u>Delaware City Schools</u>, Delaware Hayes High School is ranked 1867 nationally, putting the school in the 91% percentile nationally, and 91st of the almost 900 Ohio high schools.

Big Walnut stands at 1213th nationally and 49th statewide; **Buckeye Valley** at 1795th nationally and 86th statewide, and the Olentangy schools way up there as well, with Olentangy High at 228th nationally and 5th in the state; Olentangy Liberty High at 253rd nationally and 7th in the state, and Olentangy Orange High at 329th nationally and 10th in the state..



This is a darn good county in which to send your kids to school. The lowest ranking high school in the county on this ranking is outperforming 91% of all high schools nationally!

You can see the data for yourself at U.S. News Best High Schools Rankings. So thank you US News for telling the country what we already know. And thanks to all the leadership and staff in our local school districts for the amazing job they do with funding below what they are entitled to and increasing demands that are too often a moving target.

Click here to view the entire report.

Another member benefit: discount prescription drug card available FREE to you and all your employees

The Delaware Area Chamber of Commerce, through its membership in the Southern Ohio Chamber Alliance, can make you a hero in your workplace. And because you're a Chamber member in good standing, you can distribute FREE Prescription Drug Cards that can offer your employees and their families savings of up to 75% (discounts average roughly 30%) at more than 56,000 national and regional pharmacies. This card can be used as your primary plan and/or it can be used on prescriptions not covered by your insurance plan. This program also includes other value added programs which will be listed on the card. Generating the card is as simple and quick as entering a name in the card via the link below. (no application/enrollment or eligibility required). This program has "LOWEST PRICE" logic to guarantee the best deal on your prescriptions. (You pay the lower of a discount off Average Wholesale Price—AWP, discount off MAC Pricing or Pharmacy Promotional/Retail price). This card is preactivated and can be used immediately!

Need to order hard copies of cards for your friends, family, members or employees?

Simply <u>click here</u> and follow the instructions to order your own personal cards online. You can even customize the cards by adding your own logo image to the cards! Just another way our Chamber looks out for you.







The Pain Management Clinic diagnoses and treats the following conditions:

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What's keeping you from advertising FREE on the Chamber's Website???

Are YOU taking advantage of the FREE opportunity to list your sales and <u>deals on the Chamber's web</u>site and newsletter???



is a value-added benefit that comes with your membership. You can post sales open to the public or Chamber-member discounts. And you can use the Hot Deals anytime all the time and change up your ads when you want to. Hot Deals are posted on the home page and linked on every page of the Chamber's website, visited over 6,000 times each month. They're also posted and linked in the Chamber's monthly newsletter which is distributed to over 900 recipients. And new Hot Deals are also automatically sent via email to over 300 who have signed up to receive new deals.

Hot Deals: what's keeping you from posting??

Call the Chamber and ask Sara how to log in and post your deals: 740 -369-6221 or email her at dachamber@DelawareAreaChamber.com.

Check Out the Latest from Chamber Members



Posting is FREE with your membership

- <u>Chamber Member Only Discount—</u> **Anytime Fitness**
 - <u>Earn Referral Buck\$\$ -</u>
 <u>Delaware Area Chamber</u>
 - <u>Join Safety Council</u>—

Delaware Area Safety Council

- Unlimited Summer Bus Pass for Fixed Routes!
 Delaware Area Transit Agency
 - From Our Family To Yours—
 - **Fuller Memorials**
 - <u>Copies! Copies! MailPro 1 LLC</u>
 - Back to School Special!—Optimal Eye Care

Take your Chamber membership to the next level by investing in a sustaining membership*.

Join the ranks of exclusive members. Sustaining members enjoy their choice of "naming rights" that comes with an a la carte component of opportunities for more exposure. Several packages are available. All packages are renewable at twelve months.

Industry-Exclusive Platinum Level \$5000*

- Recognized for twelve months as Platinum Level on Chamber website home page, newsletter, letterhead, staff email signature line, and event programs; banner ad on Chamber website home page for twelve months (\$2000 value)
- \$3000: "a la carte" dollars applied to your choice of Sponsorship/Advertising Opportunities

PLATINUM LEVEL: ONLY ONE PER INDUSTRY

Gold Level \$3000*

- Recognized for twelve months as Gold Level on Chamber website home page, newsletter, letterhead and event programs (\$1000 value)
- \$2000: "a la carte" dollars applied to your choice of Sponsorship/Advertising Opportunities

Silver Level \$2000*

- Recognized for twelve months as Silver Level on Chamber website home page, newsletter, letterhead and event programs (\$1000 value)
- \$1000: "a la carte" dollars applied to your choice of Sponsorship/Advertising Opportunities

Bronze Level \$1000*

- Recognized for twelve months as Bronze Level in Chamber newsletter, as well as event programs (\$500 value)
- \$500: "a la carte" dollars applied to your choice of Sponsorship/Advertising Opportunities

*Click here for a la carte details

Delaware Area Chamber of Commerce Sustaining Member Packages

revised & effective 2-2016

*Click here for a la carte details

Questions: Call Holly at 740-369-6221

*Sustaining packages are purchased in addition to regular membership investment.

A la carte dollars menu

Annual Dinner Sponsorship		Monthly Newsletter	
Platinum Sponsor	\$2000	Full page	\$ 125
Gold Sponsor	\$1500	Half page	\$ 90
Silver Sponsor	\$1000	Quarter page	\$ 75
Bronze Sponsor	\$ 500	Eighth page	\$ 50
Golf Outing Main Event Sponsor Lunch Sponsor	\$1500 \$ 500	(Rate is per month. Choose 10 months and receive two additional months free. All ads are full color and hot linked.) Annual Community Profile and Membership Directory	
Hole Sponsor	\$ 125	Advertorial (center spread)	\$2500
Table Sponsor	\$ 125	Inside front cover	\$1600
Hole & Table	\$ 200	Outside back cover	\$2300
Clay Classic Station Sponsor	\$125	Inside back cover Full page 1/2 page	\$1600 \$1100 \$ 900
Leadership Delaware		1/4 page	\$ 550
Scholarship Sponsor	\$ 825	1/8 page	\$ 350
Third Thursday with the Chamber Luncheon Sponsor	\$ 125	All ads are full color and directory is linked on Chamber website. Rates effective for 2017 publication Discounts may be available for early bird sales, new members and ad size upgrades.	

*Click here for a la carte details

Thank you to for renewing your Bronze Level Sustaining Membership







Chamber hosts quarterly new member board reception and orientation

Each quarter the Chamber hosts an event to welcome new members (or new representatives from current members) to the organization. It starts with an informal reception attended by several board members and continues with a presentation of benefits and services that come with being a member of the Chamber. New and prospective members who attended the July 28th event included:

Candace Shofar, Verizon

Tricia Grapner, Canvas Creations for You

Eric and Linda Macwhinney, **Delphos Granite Works of Delaware**

Chuck Woodson, **Heartland Bank**







Delaware County wins national honor for digital services

Delaware County has returned to a Top 10 national ranking for its digital services and is the only county in Ohio to earn the honor this year.

The Center for Digital Government, a national research and advisory institute for information technology (IT) policies and practices, has named Delaware County one of the top county governments nationally in its annual Digital Counties Survey competition.



The competition, in existence since 2003, polls county governments across the U.S. and assesses how they apply technology to better serve their constituents. Some of the factors considered include: transparency of operations; social media; cybersecurity; disaster recovery; and budget, cost control and performance measures.

Delaware County competed in the 150,000 to 249,999 population category, one of four categories. The other categories are based on populations of up to 150,000; 250,000-499,999; and 500,000 or more.

Delaware County took 9th place this year and was the only Ohio county to win an award in any category this year. In Delaware County's population category, Arlington County, Va., took 1st place. Other counties in the top 10 included Tammany Parish, La.; Davidson County, N.C.; and the County of Barnstable, Mass.

Previously, the County had placed between 8th and 10th each year from 2004 to 2009.

"I am extremely proud of our Data Center team and our Geographic Information System (GIS) team for this achievement," said County Auditor George Kaitsa, whose office houses the IT and GIS departments.

"Steve Lewis, our Chief Technology Officer, has been instrumental in building our fiber optic network and working with the Fair Board and Orange Township in sharing IT services," Kaitsa added. "Rob Parsons, our GIS Director, has been instrumental in developing our GIS system to be a state-of-the-art system as well as in developing mobile applications for use by other county offices and the general public."

For more information about the Digital Counties Survey, please visit their website at www.govtech.com/dc/digital-counties/Digital-Counties-Survey-2016-Winners-Announced.html.

OhioHealth named one of the country's best workplaces for millennials

<u>OhioHealth</u> is keenly aware that Millennials represent the future of the economy, and that this generation of younger workers is reshaping company cultures by expecting more from the workplace. That's why we're proud to announce that consulting firm Great Place to Work and Fortune have named OhioHealth one of the country's 100 Best Workplaces for Millennials in 2016.

OhioHealth earned a place on this list based on our Millennial team members' responses to anonymous survey questions asking about the levels of trust, pride and camaraderie they experience in the workplace.

"At OhioHealth, we know the talent, value and perspective Millennials bring to the workplace," said Johnni Beckel, senior vice president and Chief Human Resources Officer for OhioHealth. "The fact that our Millennial associates value working within OhioHealth makes today's honor especially important. We look forward to continuing to build our culture within OhioHealth and our reputation within our community for all generations."

The 100 Best Workplaces for Millennials list was published by Great Place to Work and Fortune in conjunction with two related lists—the 20 Best Workplaces for Gen X and the 20 Best Workplaces for Baby Boomers.

"There are more similarities than differences when it comes to what different generations want in a great workplace," says Michael C. Bush, CEO of Great Place to Work. "Our research shows that company pride, a sense of community and competent, ethical leadership can bring Millennials, Gen Xers and Baby Boomers together for a great, high-performing workplace." The 100 Best Workplaces for Millennials is one of a series of rankings by Great Place to Work and Fortune based upon employee survey feedback from Great Place to Work-certified organizations.

OhioHealth is also named one of the "100 Best Companies to Work For" for the tenth consecutive year by FORTUNE Magazine.

"At OhioHealth, we know the talent, value and perspective Millennials bring to the workplace. The fact that our Millennial associates value working within OhioHealth makes today's honor especially important. We look forward to continuing to build our culture within OhioHealth and our reputation within our community for all generations."

Johnni Beckel, senior vice president and Chief Human Resources Officer for OhioHealth.

Source: OhioHealth newsroom

Congratulations to all the millennials who are fortunate to be part of the OhioHealth family.



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Member opens satellite office

The Alpha Group of Delaware is excited to announce the opening of a satellite office in Wester-ville and is now accepting individuals with disabilities for their Adult Day Service, Community Employment and Work Training Programs. This site was developed to encourage independence, valuable work training and community involvement for individuals.



The Alpha Group integrated adult day program participates in cultural and community experiences.

Alpha members enjoy social interaction through outings such as visits to the library, museums, ball games, shopping, attending a play, going to the zoo. In addition, our members will give back to the community by volunteering at local community businesses and organizations.

In addition, this location will offer an employment service to a larger geographic area as Alpha will be expanding its already flourishing vocational supports. A range of opportunities will be available for those individuals with disabilities who are looking to continue on their path to employment. Many individuals with disabilities want to work, but the path to get there can be a difficult one. That's where we can help by implementing our ACE Program (Alpha Community Experience), in which individuals can discover their unique skills, abilities and interests. The Alpha team will create a custom designed work plan for people transitioning from school, unemployment, sheltered employment or limited work experience. Our one-on-one Job Coaches will listen, analyze and create a path to success.

Most exciting are their partnerships with CVS, Plato's Closet and Staples as they provided the resources to create a real work environment. This location will house a mock CVS store complete with a cash register and items for stocking shelves. Plato's Closet donated shelving, racks, and clothing to create a retail setting. This will allow participants to acclimate much faster towards gainful employment. At Alpha, this is our goal, to help individuals with disabilities succeed.

The Alpha Group of Delaware, Inc. has been providing programs and services for individuals with disabilities for over 45 years in Delaware and multiple surrounding counties. We are eager and excited to bring the same quality programs to the Westerville community.

Tourism sales in Delaware County up 8.7% in 2015; Bureau launches new tourism video

On Thursday, July 14 the <u>Delaware County Convention & Visitors Bureau</u> enthusiastically shared the stats from the newly released 2015 tourism economic impact study with the <u>Delaware County</u> Commissioners. The study indicated an 8.7% increase in tourism sales for Delaware County.

Tourism sales also generated an economic impact of \$1.3 billion for Delaware County in 2015 and supported 11,349 full-time-equivalent jobs with wages totaling \$276.2 million. "That means one in every 11 jobs in Delaware County is supported by tourism," said Deb Shatzer, Executive Director. In addition, \$161.8 million in federal, state, and local taxes were generated by Delaware County tourism. "We were excited to learn that Delaware County is in the top quintile for tourism sales in Ohio," Shatzer said.

Retail trade, recreation & entertainment, food & beverage, transportation, and lodging are the top five industries benefiting from tourism in Delaware County, respectively. These five industries make up 73% of visitor spending.

Shatzer presented a chart to the Commissioners showing the economic impact of tourism in Delaware County has increased 85% since 2005.

The economic impact study is conducted by Longwoods International and Tourism Economics on behalf of TourismOhio. Alt-

hough the tourism study is conducted annually for the state of Ohio, county data is included bi-annually and the Delaware County CVB was able to obtain that information in partnership with TourismOhio.

"The Convention & Visitors Bureau is very dedicated to promoting tourism in Delaware County and values our role as a destination marketing organization. We are always excited by the economic impact tourism has on Delaware County and businesses, both large and small," Shatzer said.

The Bureau also premiered their new, fresh, <u>contemporary marketing video</u>. The Chamber recognizes the significant impact the Bureau's work has on the local economy. Delaware County reaps the rewards of the vision of our Tourism Bureau. Congratulations to Deb Shatzer and her staff

20th

DELAWARE COUNTY ware County reaps the rew convention & visitors bureau Deb Shatzer and her staff.

Have YOU signed up for auto-pay and received your FREE newsletter ad? What are you waiting for?

In response to a member survey, the Chamber has launched a new way to conveniently pay your membership investment. Members can choose to deduct the payment from bank account or credit card <u>securely stored offsite via Authorize.net</u>. You'll also be able to opt in to the billing frequency of choice: monthly, quarterly or annually.

Auto pay must be set up at least 30 days prior to the month of your membership renewal date*.

You can sign up now, even if your renewal date is up to twelve months from today. Fill out the **Membership Investment Auto Pay Form.** Bank account EFT is preferred to avoid credit cards that expire and interrupt the deduction.

Your banking/credit card account is secure; the Chamber renews its PCI compliance annually. Only *membership* invoices are eligible for this option. All other Chamber invoices remain due within 15 days. And remember that you can pay those online as well.

Members who sign up receive a free 1/8 page newsletter ad!

Call the office for format details or with help creating your ad.

So sign up today to make paying for your Chamber investment a snap. There are no administration or set-up fees.

*Don't know the month in which your renewal is due? Contact Sara at <u>dachamber@DelawareAreaChamber.com</u>.

Did you know...

...that as a member of the Delaware Area Chamber you may use the Chamber's conference room at no cost? The conference room sits 25 comfortably and has a screen, projector and Wi-Fi. Also on hand: podium, easel and white board. It's the perfect location for training, strategic planning or meetings you'd rather have off-site; for home-based members it a perfect place to meet your clients. We'll even supply coffee, water and soft drinks. And best of all, it's FREE. To schedule the room, contact Sara at 740-369-6221 or dachamber@DelawareAreaChamber.com

Chamber's event cancellation policy

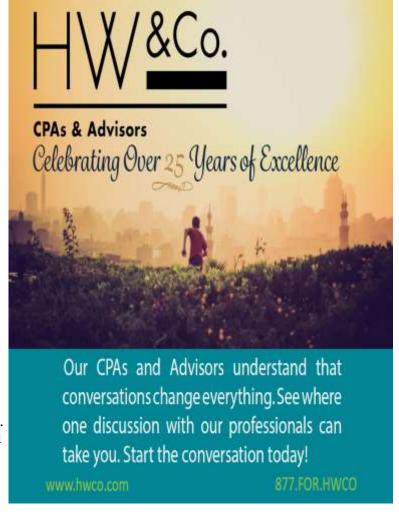
From time-to-time the Chamber has to cancel a planned event. Sometimes it's because the presenter has an un expected emergency, but usually it's because low registration doesn't justify asking a volunteer speaker to travel and for caterers to cook and set up a room for only a handful of attendees.

In those cases, we notify via email those who have registered for the event. Those who have not registered and show up at the venue will be inconvenienced and we apologize. Although we expect walk-ins at the event, we cannot predict how many there will be so we can't include that unknown number in our decision to hold or cancel an event. Often, had we known the number of unregistered walk-ins will attend, we would not have had to cancel the event.

We will not send a mass email about the cancellation of an event. At that point, we feel an obligation only to those who have registered. If you registered for an event, you will have received a reminder email, so there should be no question of whether or not you've registered.

Please understand that holding events is planned around knowing who commits to attending. Often, walk-ins impact the room set-up and the amount of food prepared. While we don't discourage walk-ins, we have no way of contacting them. If you find at the last minute that you can attend an event, call the Chamber the day before or the morning of the event to make sure your trip isn't wasted.

Bottom line: please register for events. Thank you!



Reinvesting Members

Accent Information Systems
Adecco Employment Services
Advanced Eyecare Associates
American Red Cross of Delaware Cour

American Red Cross of Delaware County

Blue & Co., LLC

Delaware Court Healthcare Center

Edward Jones- Philip J. Ulery, Financial Advisor

Keller Williams Capital Partners/

Jay and Mary Lou Waldron

Liberty Township
Loeb Electric

Maloney + Novotny LLC

Manos, Martin, & Pergram Co., LPA

Preservation Parks of Delaware County

Price Farms Organics, LTD

Quest Business & Conference Center

Recreation Unlimited Foundation

SERVPRO of Delaware

Shawan-Marquis Agency

SourcePoint

The Delaware Arts Festival

Waterford Signs, Inc.



HR Council

Wednesday, August 3 8:30am, Chamber office Click here for details

Business BEFORE Hours

Thursday August 4 Goodwill Industries Click here for details

B.E.D. & Breakfast

Medical marijuana in the workplace Tuesday, August 9 7:30am Chamber office Click here for details

Safety Council

Plant Tours Tuesday, August 9 11:30am-2:00pm Click here for details

Leadership Class of 2017

Kick-off luncheon Willow Brook at Delaware Run Thursday, August 11

Infrastructure Task Force

Thursday, August 18 8:00am Chamber office

Welcome

New Members

Mid-Ohio Foodbank

Alex Homan-Advocacy Coordinator 3960 Brookham Drive Grove City, OH 43123 (614) 277-3663

(614) 277-3663 www.midohiofoodbank.org

Obtains & distributes food to food pantries, soup kitchens, shelters, after-school programs, & senior housing sites across central & eastern Ohio

Wickard Management & Insurance Group

Jayson Wickard -President/CEO 42 East Winter Street Delaware, OH 43015 (855) 540-5892

www.wickardmanagement.com Provides a full range of insurance & financial planning services

Third Thursday luncheon

Ohio US Representative Pat Tiberi Thursday, August 18 SourcePoint 11:45—1:00pm Click here for details

Business AFTER Hours

Thursday, August 18
The Delaware County Historical Society
The Barn
5:00-6:30pm
Click here for details

IRONMAN Chamber volunteer

Friday, August 19 Click here for details

Admin Council

Thursday, August 25 9:00am Chamber office

NCAA football season starts!!!

Friday, August 27



Click here to visit the chamber's interactive calendar of events

SAVE THE DATES

Mondays, September 12 thru October 17

Six Pack Admin Series Click here for details

Friday, October 14, 2016

Annual Clay Classic Details TBA

Multi-Chamber Business Expo After Hours

Thursday, October 20 4:00pm –7:00pm, All Occasions Catering and Banquet Center Watch for details

B00-siness After Hours

Thursday, October 27

5:00-7:00 Chamber office
Halloween and Costume Party
Prize for best costume!
Tarot card readings!
Have your photo taken with
Frank-n-stein. Attend if you Dare...

Annual Dinner

Thursday, February 2, 2017 DoubleTree by Hilton Crosswoods 23 @ 270

Attention small businesses, new medical plan now available

Through our membership with the Southern Ohio Chamber Alliance, the Chamber is excited to offer a new self-funded medical plan for groups of 2 to 50 employees; the SOCA Benefit Plan. Anthem Blue Cross and Blue Shield will be administering this plan and will provide stop loss coverage. This new plan is a multiple employer welfare arrangement (MEWA) which enables smaller employers to join together to share in the overall claims risk. This new program offers competitive rates, fixed, predictable monthly payments, various plan designs, including four PPO and three HSA options, Anthem's broad Blue Access PPO Network and National RX Formulary, coverage for claims run-out/terminal liability coverage.

To learn more specifics about this new offering contact one of the following Chamber members who are Anthem Elite or Champion Brokers:

Creative Financial Insurance Services Agency, Inc.

Jim Roesch
jwroesch@discovercfi.com
740-363-5433
www.discovercfi.com
201 Pennsylvania Avenue, Delaware

Preferred Benefits Services Agency, Inc.

Mark Pettitt
pettitt@prefben.com
740-363-6028
www.prefben.com
611 South Sandusky Street, Delaware

The Non-Profit Bulletin Board

This feature is a vehicle through which the Chamber's forty-some members that are governed by a board of directors can connect with those interested in serving in the community.

Alpha Group of Delaware



Alpha Group of Delaware is seeking professional business candidates willing to apply their talents to make a difference in the lives of individuals with disabilities. The Alpha Group of Delaware, Inc. continues to expand our reach with office locations in Delaware, Lewis Center and Westerville.

The Board of Directors is the legal authority for The Alpha Group of Delaware, Inc. As a member of the Board, a Director acts in a position of trust for the community and is responsible for

the effective governance of the organization.

Alpha's Mission: To offer members with disabilities an array of quality programs and services

that enables them to achieve and, hopefully, exceed their member goals.

Learn More: Liz Owens, CEO <u>lizowens@alphagroup.net</u> <u>Alpha Intro video</u>

Chamber "ads" new dimensions and new sizes to newsletter advertising

More than 900 readers at over 400 businesses receive our electronic monthly newsletter. The newsletter is also linked to and archived on our website for even more exposure. Using the Chamber newsletter to reach hundreds of customers is a terrific value. All ads are in full color and should be sent electronically in either a Publisher, png, jpeg or PDF format **ONLY** by the 20th of the month for placement in the next month's edition. **And if you prepay for 10 months, you'll receive two additional months of the same size ad FREE!** Email your ad to hquaine@DelawareAreaChamber.com

Ad prices are for one run:

Full page* 8.5" x 11" portrait \$125 Half page** 8" w x 5.25" h \$90 Quarter page 4 w x 5.25" h \$75 One-eighth page* 4"w x 2.62" h/v \$50



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bruce.ostermeyer@schooleymitchell.com www.schooleymitchell.com/blostermeyer

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New member; new business

The Chamber celebrated with Canvas Creations for You as a new business and welcomed owner Trisha Grapner and staff to the Chamber as a new member. The business model is very on trend: get together as group of friends, some canvas, paint and

wine and enjoy an evening of fun and art. No skill level is too low to participate (after

all, there IS wine ...) It's not your mother's Tupperware party. :)

Trish also does home parties for adults and kids, and is partnering with area nursing homes to use art as therapy. This is a one-of-a-kind for Delaware

City and County. Congratulations and all the best



to Trisha Grapner and her family and friends who are helping her business get off the ground.

Chamber now accepting 2016 award nominations

As the chamber does every year, business awards are presented at our Annual Dinner. We are now accepting award nominations.

Click here for a list of nominating categories, award criteria.

Click here to submit a nomination. And don't hesitate to selfnominate!!

Nominations must be received by January 15, 2016.

And save the date: the Annual Dinner will be held at the Double Tree by Hilton at Crosswoods at 23 @ 270 on Thursday, February 2, 2017. The Delaware Chamber's Annual Dinner and Awards is THE premier event in Delaware County, with over 400 people attending to experience the fun, awards and the

famous table decorations. Click here for photos of last year's auction, award ceremony, and amazing tables.

Invitations are sent in early January to the primary representative of your company. Watch for it!

Who will be presented with these awards in February?

- ⇒Large Business of the Year
- ⇒Small Business of the Year
- ⇒Quality of Life Award
- ⇒Innovation in Business Award
- ⇒Citizen of the Year
- ⇒Corporate Citizen of the Year

Your Chamber membership: True or False?

- The Chamber receives several requests each year for goods or services provided in our community and recommends Chamber member businesses. The Chamber encourages members to supply the office with their brochures for display at no charge. FALSE! The Chamber receives hundreds of requests each year by phone, email and in the Chamber office.
- Free for the asking is a prescription discount card that you can distribute to all your employees. **TRUE!** There's nothing to sign; no charge to distribute or to use; accepted at all the big chain pharmacies; and the discount is often a bigger savings than the co-pay. Look like a hero to your staff and contact Sara today: 740-369-6221 or dachamber@DelawareAreaChamber.com or check out this month's article for more information!
- The Chamber's conference room may be reserved at a very reasonable cost to Chamber members. FALSE! The conference room sits 25 comfortably and has a screen, projector and Wi-Fi. Also on hand: podium, easel and white board. It's the perfect location for training, strategic planning or meetings you'd rather have off-site; for home-based members it a perfect place to meet your clients. We'll even supply coffee, water and soft drinks. And best of all, it's FREE. To schedule the room, contact Sara at 740-369-6221 or dachamber@DelawareAreaChamber.com

Looking for product or service? Look to your fellow Chamber members first. The Chamber exists for and by its members - check here before you buy.

2016 produce market volunteer opportunities

Produce Markets are designed to provide fresh food to individuals and families in need. The Mid-Ohio Food Bank supplies all the produce distributed at the event and most of what is offered is fruits and vegetables but can also include bread and dairy items. Each Market can serve up to 300 families whose eligibility is set at 200% of the federal poverty level.

After each distribution event, all remaining product is distributed to, among others, People In Need of Delaware County. In addition to PIN staff, each Market event needs volunteers to assist. The Market dates are held at the PIN facility at 138 Johnson Dr., Delaware from 2:30-4:30. Volunteers are asked to arrive 30 minutes prior to the event and to park across the street at Office City Express. The Market events are held rain or shine and volunteer jobs include set-up, client sign-in, traffic control and clean-up.

For questions or to schedule a volunteer date, call Randy Bournique at 740-363-6284 or email to rbournique@delawarepeopleinneed.org.

Market dates:

August 31 September 28 October 26 November 30

Let them know you belong and support; link to Chamber logo

The most comprehensive research study to date on the relationship between Chamber membership and consumer confidence shows a marked effect for both large and small business. The caveat, however is that the positive outcomes only occur when the consumer knows that a business is a Chamber member. As a member of the Delaware Area Chamber of Commerce in good standing, you are encouraged to use the Chamber's logo on your email signature, website, stationery and marketing materials. Call the Chamber for an electronic version of our logo. Take advantage of the cache your membership brings to your business.

Click the image to the right for a high quality version of the Chamber Web Stamp.





Click the image to the left for a high quality version of the "Proud Member" Web Stamp.

Looking for product or service? Look to your fellow Chamber members first. The Chamber exists for and by its members—check here before you buy.

Chamber Referral Buck\$\$...

..is a program that rewards current members for referring new member businesses. Your efforts to grow your organization will earn you \$50 in **Chamber Referral Buck\$\$.** You'll receive a certificate good for *any* Chamber invoice. You may use more than one Chamber Referral Buck\$\$ certificate for any invoice. Redeem your **Buck\$\$** for advertising, sponsorships, event attendance or membership renewal.

The more we are, the stronger we are. Working together.... It's Good for Business!!



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(614) 407-1100 info@itmadereal.com

BWC Update

News from the Ohio Bureau of Workers' Compensation

Are you prepared for the next steps in the new workers' comp billing process?

True-up coming in July

Ohio private employers have adjusted well to the new way BWC charges for workers' compensation coverage. Last year's change to prospective billing brought a much-needed move to the standard insurance industry practice of charging premiums in advance of extending coverage.

Employers are now enjoying a number of benefits of the new billing system, including more flexible payment options, better customer service and a \$1 billion premium credit provided by BWC to avoid double-billing employers during the switch.

However, the transition process is not fully complete. The payroll true-up (true-up) is coming in July.

True-up is a new process that requires employers to report their actual payroll for the previous policy year and reconcile any differences in premium paid. This is an important step that is necessary for BWC to accurately calculate your premium. It's also critically important to maintaining your policy and your participation in your current rating plan or discount programs.* You must complete the true-up report even if your payroll for the year matches the estimate you receive from BWC.

Your policy year 2015 payroll true-up notice will be sent July 1 and your report will be due by August 15. Reports must be submitted online at bwc.ohio.gov or by phone at 1-800-644-6292.

Upcoming dates to remember

May 2016

- May 1 Policy year 2016 notice of estimated annual premium mailed
- May 31 Destination: Excellence enrollment deadline for July 1, 2016, program year

June 2016

June 1 – Policy year 2016 premium invoice mailed

July 2016

- July 1 Policy year 2016 first installment due
- July 1 Policy year 2015 payroll true-up notice sent

August 2016

 Aug. 15 – Policy year 2015 payroll true-up report due

November 2016

 Nov. 21 – Policy year 2017 groupenrollment deadline

Please keep in mind our call center may be experiencing heavy call volumes during the final weeks before the August 15 due date, attributing to longer wait times. We encourage you to create an e-account that allows you to manage your policy, pay bills and complete the payroll true-up. Learn how to create an e-account here, and visit bwc.ohio.gov to get started.

Please contact our call center if you already have an e-account but don't remember your password or are otherwise unable to access your account.

A number of videos, webinars and other resources about prospective billing are available at bwc.ohio.gov.

*BWC will remove employers from their current rating plan or discount program if it does not receive a payroll true-up by the due date. Any outstanding payroll true-ups will render the employer ineligible for participation in future rating plans or discount programs until the all outstanding payroll true-ups are complete.





Welcome to FY17

We kicked off the first meeting of the year with round table discussions. We had 11 tables where we discussed Workplace Safety Plans, Sleep Deprivation and Safety Awareness, ADA/FMLA/WC overlap, the concern about marijuana laws, semi annual reports, the OSHA 300 log, promoting wellness in the workplace and all kinds of other topics. Three tables were open topic. Each session was 13 minutes and everyone had an opportunity to introduce themselves and share stories/ask questions. Thank you to Tracy Thompson, BWC; Holly Quaine, Delaware Area Chamber of Commerce; Sean Miller, Delaware County Emergency Management Agency; Delaware City Police Captain Adam Moore; Sue Wetzel, Bricker & Eckler; Mid America OSHA Education Center.

Thank you to **Mom Wilson's Country Sausage** for sponsoring this month's meeting.

Delaware Area Safety Council News

Sponsor a meeting this year

Safety Council is now accepting sponsors for Safety Council meetings for FY17. Pricing has changed for this year: \$50 per month; \$75 for the Health & Wellness Fair; \$75 for the Annual Awards meeting. The following months are up for grabs:

September 2016	.\$50
October 2016	.\$50
January 2017	.\$50
February 2017	\$50
April 2017	.\$50
May 2017	.\$75

Contact Julie at dasafetycouncil@gmail.com if you are interested. First come first served.

OSHA

Heat illness can be deadly

The body normally cools itself by sweating. During hot weather, especially with high humidity, sweating isn't enough. Body temperature can rise to dangerous levels if you don't drink enough water and rest in the shade. You can suffer from heat exhaustion or heat stroke.

In 2014 alone, 2,630 workers suffered from heat illness and 18 died from heat stroke and related causes on the job. Heat illnesses and deaths are preventable. Employers must protect workers from excessive heat.

Under OSHA law, employers are responsible for providing workplaces free of known safety hazards. This includes protecting workers from extreme heat. An employer with workers exposed to high temperatures should establish a complete heat illness prevention program.

- Provide workers with water, rest and shade.
- Allow new or returning workers to gradually increase workloads and take more frequent breaks as they acclimatize, or build a tolerance for working in the heat.
- Plan for emergencies and train workers on prevention.
- Monitor workers for signs of illness.

Click here to read the full story and for more information



Click here for BWC's e-newsletter

Safety Council

Calendar

August 9th: Plant Tours; click here to register by August 1st.

September 13th: Drug-Free workplace with Dyann

McDowell, Training Marbles

October 11th: Fire Safety & Inspections

November 8th: Winter Driving

RSVP by contacting Julie at <u>dasafetycoun-</u>cil@gmail.com or by calling 740-369-6221.

Safety Council

Reminders

- NEW EMAIL for all Safety Council related matters: dasafe-tycouncil@gmail.com
- Don't forget to sign in *at every meeting* and check the box if you are a CEO
- Remember that up to two of your 10-meeting requirements can be substituted by external trainings. Plan ahead for the year now and schedule your classes with BWC. Click here for a list of courses offered in Columbus for FY17