



# 2025 Delaware Area Chamber of Commerce Community Profile and Membership Directory Advertising Agreement Form

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Contact e-mail \_\_\_\_\_

## Advertising Rate Schedule

	W	H	Price	Ad Prep
<input type="checkbox"/> Advertorial (center spread)	17 1/4 in	11 1/4 in	\$2300	\$500
<input type="checkbox"/> Inside Front Cover (full bleed)	8 3/4 in	11 1/4 in	\$1500	\$225
<input type="checkbox"/> Inside Back Cover (full bleed)	8 3/4 in	11 1/4 in	\$1500	\$225
<input type="checkbox"/> Outside Back Cover (full bleed)	8 3/4 in	11 1/4 in	\$2150	\$225
<input type="checkbox"/> Full Page (including bleed area)	8 3/4 in	11 1/4 in	\$1000	\$225
<input type="checkbox"/> 1/2 Page - Horizontal only	7 1/2 in	4 7/8 in	\$800	\$150
<input type="checkbox"/> 1/4 Page - Vertical only	3 1/2 in	4 7/8 in	\$475	\$100
<input type="checkbox"/> 1/8 Page - Horizontal only	3 1/2 in	2 1/4 in	\$300	\$75
<input type="checkbox"/> <u>Special advertiser discount</u> : increase over last year from 1/8 to 1/4			(-) \$50	
<input type="checkbox"/> <u>Special advertiser discount</u> : increase over last year from 1/4 to 1/2			(-) \$75	
<input type="checkbox"/> <u>Special advertiser discount</u> : increase over last year from 1/2 to full			(-) \$100	
<input type="checkbox"/> New members, take 10% off			(-) 10%	
<input type="checkbox"/> Early bird special. Turn in your ad agreement by 8/15, take 5% off.			(-) 5%	
TOTAL			\$ _____	
<input type="checkbox"/> <u>Add on</u> : Website banner ad 400 px (5.333 in) 150 px (2in)			(+) \$50	
TOTAL			\$ _____	

**Ad Prep Charges**  
Note: These rates are for ad preparation with Minuteman Press of Dublin and are not included in the advertising rates.  
To have your ad designed contact Amber Nelson at: [dublin@MinutemanPress.com](mailto:dublin@MinutemanPress.com)

## Directory ad

**I will provide artwork.** *Dimensions are width x depth.* Trim size of the directory is 8 1/2 x 11. Please make your color choices built out of a CMYK mix. This ad rate schedule is based on digital or camera ready artwork. If you need assistance designing your ad, refer to Ad Prep Charges. We accept artwork prepared as a Press Quality PDF or created in Adobe InDesign CC2017, Illustrator (CC 2017), and Photoshop (CC 2017); or saved as a .tif, .jpeg or .eps. **Please save your document as a press ready PDF file. Publisher, Powerpoint or Microsoft Word files are not acceptable. Please include all supporting files and fonts. Logos must be provided as CMYK vector files.** Email to [dachamber@delawareareachamber.com](mailto:dachamber@delawareareachamber.com)

**Ad preparation needed.**  
I will contact Amber Nelson at [dublin@MinutemanPress.com](mailto:dublin@MinutemanPress.com).

**Use my artwork from last year's directory.**

Authorized signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

## Website banner ad

Banner ads will be linked to your website and scheduled in the order they are received and they will run for 1 month.

Artwork: Dimensions are 400 px x 150 px (5.333 in w x 2 in h). Please make your color choices built for RGB. This ad rate is based on digital ready artwork. We can accept artwork saved as a .jpeg or .pdf. Email artwork to [dachamber@delawareareachamber.com](mailto:dachamber@delawareareachamber.com)

**Please invoice me** (ad must be paid in full by September 30)

**Please charge my credit card**

Mastercard  Visa  Discover  AMEX

# \_\_\_\_\_

Expiration \_\_\_\_\_

**Delaware Area Chamber of Commerce**

2 Troy Road • Delaware, Ohio 43015

Tel: 740-369-6221 • Fax: 740-369-4817

Email: [dachamber@DelawareAreaChamber.com](mailto:dachamber@DelawareAreaChamber.com)

*Only ads paid in full by September 30, 2024 will be included in the publication. All artwork must be received by September 30, 2024. **Art work should be submitted to the chamber.** Artwork submitted after September 30, 2024 may not be included in publication. Ads will be invoiced by and payment submitted to the chamber. Ads unpaid on September 30, 2024 will not be included in publication.*